

Unusually Unique Product Information

Inspired by the lush, exotic beauty of some of the finest tropical resorts and spas on earth, Alison Tilley created Tropical Living Homeware to help people create their own personal oasis in their own homes and “Live on Vacation.”

Tilley’s intimate voice is evident throughout the www.TropicalLiving.com website. She is part-adventurer, part-philosopher, part-friend.

In writing about bathrobes, she shares the story of her search for the world’s softest robe. She reveals the reason she added a men’s line of robes to the site was to pre-empt her husband Lenny from pilfering hers.

In writing about her favorite juicer, she shares how her choice live a more healthy life led her to incorporate more fresh fruit and vegetable juices into her diet.

With every featured product, Tilley includes all the necessary product details plus bits of her life story, her philosophy on life and a few, unusual travel anecdotes.

“In my opinion, most websites don’t provide nearly enough photographs, detailed information or one-on-one service,” said Tilley. “So I decided to create a different type of website.”

Another way Tilley differentiates her website from the run-of-the-mill kind is with photography. She includes multiple angles of each product sold interspersed with inspiring shots of tropical islands and tropical scenes—like a close-up photo of the material abaca used to make a chaise lounge in one of the furniture collections or a basket filled with orchid blossoms. The result is a website that embodies and evokes the restful tropical lifestyle.

Because many of the treasures that Tilley offers on her website are one-of-a-kind and/or made-to-order, she offers a level of customer service unheard of in today’s internet look-and-click, shopping cart mentality. Tilley’s customer service approach is a refreshing reminder to the days of personal service. Her “Leisure in Luxury” specialists work one-on-one with clients by phone or email to help them create a tropical oasis at home. Think of them as “personal interior designers.”

Tilley welcomes inquiries from individuals, as well as the trade—hotels, spas, restaurants and other businesses.

For the past 20 years, Alison Tilley has circled the globe 10 times in search of the most beautiful islands on earth. Along the way, Tilley discovered a way to live on vacation while at home.

“From Bora Bora to Bali, Thailand to Fiji, I experienced how the tropical way of living can help me live a happier, healthier, more balanced life,” said Tilley, founder and CEO of www.TropicalLiving.com. “And I was intent on bringing that lifestyle home with me.”

Tropical Living Homeware is an international collection of Tilley’s favorites that have found their way into her own home: furniture, wooden vases, and onyx lamps for the living room, juicers, Columbian clay cookware and wood salad bowl sets for the kitchen, granite stone sinks and tubs for the bath, Asian-inspired daybeds, hammocks and water fountains for the garden, and even luxurious his-n-hers bathrobes and festive beach cruiser bicycles.

As Tropical Living’s way of saying “thank you,” whenever Tilley’s clients buy one of Tilley’s Homeware collections, buy an island or rent one of her properties for a week or longer, Tropical Living will purchase a livestock animal from Heifer International on her client’s behalf for a family in need. It could be a cow, a goat, a llama or a flock of geese, chickens or ducks. Heifer International’s goal is to help end world hunger and poverty through the gift of livestock and training.

Alison Tilley is an island, spa and tropical lifestyle expert and is available for interviews and appearances.

Tropical Living is an unusual tropical travel, homeware and lifestyle company that advocates slowing down, reconnecting and enjoying more “Leisure in Luxury.” It offers practical solutions for a happier, healthier, more balanced life. Visit Tropical Living on the World Wide Web at

www.TropicalLiving.com.

Combining luxury tropical travel, homeware, philosophy and philanthropy has never been done like this before. Tropical Living—An Oasis Online. It's Upscale that's Uplifting.